

# Robyn Ruobing Chen

Senior UX designer | AWS

## EXPERIENCE

### Amazon Web Services | Senior UX Designer

Feb 2022 - Present

Led UX design for the SQL Server modernization workflow within AWS's first agentic migration tools, improving usability and efficiency for complex workflows such as assessment, planning, and wave execution. Led UX design for Server Migration Automation in AWS Migration Hub to streamline migration execution.

### Citizens Bank | UX Designer, Mobile App

Sep 2020 - Dec 2021

Led end-to-end UX design for Credit Card experiences in the Citizens Bank app, improving usability across payments, rewards, and transaction management.

### Infosys Digital | Senior Experience Designer, B2B

Jul 2018 - Aug 2020, 2 yrs 3 mos

Designed B2B and Enterprise UX for the Client's digital products to be efficient and user-friendly. Collaborate directly with the clients to prototype, design and deliver MVP products with lean UX process.

### Kohler Co. | Industrial Designer, Showering & Bathing

Sep 2016 - Dec 2017 - 1 yr 3 mos

Designed Traverse® multi-piece shower & bathshower surrounds. Assisted in the development of immersive bathing experience.

## EDUCATION

### Rhode Island School of Design

BFA Furniture Design and Manufacturing | 2013 - 2016

### Tongji University

BS Industrial Design | 2010 - 2013

Other Programs

### RISD Center for Complexity

Strategic Design Program | 2018

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## Skills

User Persona  
Storyboarding  
Journey Mapping  
Prototyping  
Interaction Design  
Visual Design  
Usability Testing  
Metrics & Analytics  
Strategic Design  
Design System  
Accessibility

## Tools & Technologies

Figma, UserZoom, Solidworks,  
Rhino, Jira, Microsoft 365  
Vibe coding tools

## Languages

English  
Chinese

## Hobby

Fine woodworking  
Gardening  
Upcycling  
Yoga  
Hiking